



# Life Settlements Securitization Expo / 2010



Monday, February 1, 2010  
Princeton Club + New York City

*Co-Presented by*  
Structured Products Association &  
International Society of  
Life Settlements Professionals





# Life Settlements Securitizations Expo / 2010: Mainstreaming a New Investment Class

**Monday, February 1, 2010 / NYC's Princeton Club**

## From the Life Settlements Securitization 2010 Executive Committee:

While virtually every other asset class in the global financial markets was in freefall over the last 15 months, one investment proved resilient and -- most importantly -- its non-correlation to the financial markets.

**Life Settlements** -- the fastest growing emerging asset class in the market today.

The new phenomenon of **securitization of Life Settlements** is perhaps the breakthrough that will permit this critical investment class to reach mainstream stars among institutional investors.

Now is the time for the industry to assess its emerging role as the engineers of a new, vibrant investment class.

**With over 30 world-class authorities** on the topic, the LIFE SETTLEMENTS SECURITIZATION EXPO 2010 is the must-attend event for professionals seeking to mainstream securitized versions of Life Settlements.

We look forward to hosting you at the upcoming February 1 event at New York City's Princeton Club.

With best regards,

**Structured Products Association (SPA)**  
**International Society of Life Settlements Professionals (I.S.L.P.)**

*Contact [events@islsp.org](mailto:events@islsp.org) or call (480) 278-5232*



# Life Settlements Securitizations Expo / 2010: Mainstreaming a New Investment Class



## DRAFT Agenda for February 1, 2010 NYC's **Princeton Club**

<b>8:00 A - 9:00 A</b>	<b>REGISTRATION</b>
<b>9:00 A - 9:10 A</b>	<b>OPENING REMARKS</b>
<b>9:10 A - 9:45 A</b>	<b>LIFE SETTLEMENTS: THE YEAR IN REVIEW</b>
<b>9:45 A - 10:30 A</b>	<b>INNOVATIONS IN LIFE SETTLEMENTS – 2010</b>
<b>10:30 A - 10:50 A</b>	<b>BREAK</b>
<b>10:50 A - 11:30 A</b>	<b>SECURITIZATION OF LIFE SETTLEMENTS</b>
<b>11:30 A - 12:15 P</b>	<b>LIFE SETTLEMENTS AS A NON-CORRELATED ASSET CLASS</b>
<b>12:15 P - 1:30 P</b>	<b>LUNCH</b>
<b>1:30 P - 2:15 P</b>	<b>INVESTMENT BANKS AND LIFE SETTLEMENTS</b>
<b>2:15 P - 2:45 P</b>	<b>LEGAL-REGULATORY-TAX ISSUES ON LIFE SETTLEMENTS</b>
<b>2:45 P - 3:30 P</b>	<b>ROUNDTABLE OF SUPERSTARS IN THE INDUSTRY</b>
<b>3:30 P - 3:45 P</b>	<b>BREAK</b>
<b>3:45 P - 4:30 P</b>	<b>TO BE DETERMINED</b>
<b>4:30 P - 5:15 P</b>	<b>THE YEAR AHEAD</b>
<b>5:15 P - 7:00 P</b>	<b>GALA COCKTAIL RECEPTION</b>



# Life Settlements Securitizations Expo / 2010: Mainstreaming a New Investment Class



**February 1, 2010**  
**NYC's Princeton Club**

Special Discounts for Sponsors  
Who Come in Before December 31, 2009\*

### *Platinum Sponsors*

**\$10,250** Before December 31, 2009  
**\$11,750** After January 1, 2010

### *Gold Sponsors*

**\$7,750** Before December 31, 2009  
**\$8,575** After January 1, 2010

**For special rates, Contact (480) 278-5232.**

## Sponsorship Opportunities

	Lunch Sponsor \$ 14,250	Reception Sponsor \$11,750	Platinum Sponsor \$ 11,750	Gold Sponsor \$8,525
Listing Level	Top line	Top line	Top Line	Column
Speaking Session	X	X	X	X
Exhibit Space	Priority Guaranteed	Priority Guaranteed	Priority Guaranteed	Priority Guaranteed
Great Passes	15	12	10	7
Exclusive Listings	X	X	X	X
Logo + Description in Conference Brochure	300 words	300 words	150 words	125 words
Final List of Attendees	X	X	X	X

*Contact [events@islsp.org](mailto:events@islsp.org) or call (480) 278-5232*